



No

2013-14

6

## MAY E-VOTER



### *LWVIN Council 2014*

by LWVIN Board of Directors

The League of Women Voters of Hamilton County and the League of Women Voters of Indiana would like to invite you to Council from May 31 - June 1 at the [Indianapolis Hilton North](#). This year's theme is **LWVIN Educating Hoosier...Impacting Indiana**. The boards are planning a wonderful weekend filled with sharing and learning. The cost of the event is \$60 per person.

You can register by visiting this page: <http://www.eventbrite.com/e/lwvin-council-2014-tickets-11165021881?aff=eorg> and pay the registration fee via PayPal or by sending a cash or money to the League office (1500 N. Delaware Street, Indianapolis, IN, 46202).

We hope you will be able to join us - and you can expect many more reminders to register in the coming month.

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***Going Once, Going Twice,***

#### UPCOMING EVENTS

May 31 -  
June 1

LWVIN State Council  
Indianapolis Hilton  
North

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June 6-10

LWVUS Convention  
Dallas, Texas

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#### **ABOUT THE LEAGUE OF WOMEN VOTERS OF INDIANA**

**The League of Women Voters, a nonpartisan political organization, encourages informed and active participation in government, works to increase understanding of major public policy issues, and influences public policy**

# ***Sold!***

This isn't the usual conversation heard at the LWVIN Annual Silent Auction, but the room is always buzzing with excitement over whose bid is the highest for the most coveted items. Please consider any items that you would like to donate from your local leagues. All donations are welcome, and we especially look forward to those items that share a little piece of your local League's city, town, or history. Auer prints will also be available for purchase. The auction planning committee thanks you in advance for helping to make this annual event fun for participants. Questions about donations or assisting with the auction? Please email Kimber Sorenson-Brugh at [ksorensonbrugh@lwvin.org](mailto:ksorensonbrugh@lwvin.org).

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## ***VOTE NOW!***

LWVIN is in the running for a LWVUS High Visibility Impact Award for our billboard project. The deadline to vote for the award is **tomorrow** and we need your help. You can go [here](#) now to vote for LWVIN.

More about our project: In November 2012 LWV of Indiana started a two pronged "Get Out the Vote" highway billboard campaign. There we billboards on 2 interstates I-65 North (Chicago-Indianapolis). and I-69 North (Detroit-Indianapolis). These two billboards were viewed by 174,300 and 137,410 people respectively the week before the elections. Beyond that, the billboard on I-65 remained up until March (3,834,600 views) and I-69 was still being seen at end of April (3,847,480 views) LWV of Indiana also put up billboards on various other US & state highways. Since 96% of adults are exposed to outdoor media through local vehicle travel each week. This drastically increased their visibility. They also placed a banner ad in Indianapolis STAR which linked to the LWV of Indiana home page. In 2010 Indiana had 39.4% voter turnout, ranking 6% points lower than national average and ranking 48th among citizens age 18. Their banner read "48th isn't good enough."

through education and  
advocacy.

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## ***LWVUS Convention***

LWVUS Convention is being held in Dallas, Texas June 6-10, 2014. If you have not been to a national convention, it is really an event that you must attend once in your life. The hands-on experience you receive in learning the "League way" cannot be taught or replicated. Many Leaguers from all over the state have signed up to attend; and, there is still time to register to attend convention this year.

A guide to the LWVUS Convention as well as registration information can be found [here](#).

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## ***We the People National Champions***

Brown County Junior High School defended their National Championship and are again the Junior High School National Champions in the "We The People" contest held in Washington, D.C. The LWVIN provided a \$1,000 grant for travel expenses to help send the students and their coach to Washington, D.C. to defend their title.

The primary goal of *We the People: The Citizen and the Constitution* is to promote civic competence and responsibility among the nation's elementary and secondary students. You can find out more about the program [here](#).



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