

What is VOTE411?

Established in 2006 under the LWVUS Education Fund (LWVEF). The 411 is a reference to the use of '411' as a phone number providing information in Canada and the United States.

VOTE411.org is available all year round for election information on all 50 states including voter registration with access to the Federal Registration Form and links to states which have their own online voter registration. Other services include information on absentee voting, military voting, voter eligibility, ID requirements, and more.

During election cycles the Voter Guides across the country are prepared by volunteer teams to include all candidates on the ballot, measures, and referendums for their respective localities. Once preparations are complete the Voter Guide is published for the public to access 24/7 and learn about the candidates on their ballot to make informed choices as votes are cast. The VOTE411 make an effort to complete the guide and publish prior to the start of early voting.

Access to VOTE411 ballot information is completed by providing the address of the voter. The ballot is then accessible to the voter to compare the candidates. Candidates are asked to provide biographical information, contact information, social media links and answer questions reflecting their opinions and beliefs on topics relevant to the office they are seeking.

The success of VOTE411 continues to increase as more candidates understand the process and its value. When candidates choose not to participate, this is a statement as well. Candidates who do not have an opponent often do not participate. VOTE411 is dependent on candidates participating. There is a system that allows voters to reach out to the candidates and ask them to participate. Often when candidates hear from voters directly they are encouraged to participate.

The VOTE411 administrators are encouraged to develop a good rapport with party chairpersons and the County Election Board staff. These individuals can be helpful with accessing needed information on candidates.